

Free and Discounted Admission at Bowers Museum During *Asian Comics* Exhibition

Santa Ana, California, February 13, 2024 - Bowers Museum is thrilled to announce two spectacular offers that coincide with the launch of their newest exhibition *Asian Comics: Evolution of an Art Form*, open March 9 – September 8. To create greater access for all ages, Bowers invites Santa Ana residents and cosplay enthusiasts alike to join in a summer filled with color, creativity, and community with free and discounted admissions 3/9-9/8.

Free Santa Ana Summer

In celebration of our latest exhibition, Bowers Museum is offering FREE General Admission to all Santa Ana residents from March 9 through September 8, during regular museum hours, Tuesday - Sunday. For those looking to dive deeper into the world of *Asian Comics*, special ticketed access to the exhibition is available for just \$10.

Offer Recap:

- March 9 – September 8: Free General Admission and \$10 tickets to *Asian Comics* Tue-Sunday for Santa Ana residents with proof of residence. Details at [bowers.org](https://www.bowers.org)

Final Fridays

Every final Friday of the month, from March 9 through September 8, the museum will remain open from 4 pm to 8 pm with DJs, artist talks, extended restaurant/bar hours, and more.

Special Offer for Cosplay Fans: Arrive in cosplay during Final Fridays and enjoy FREE General Admission, plus exclusive access to the *Asian Comics: Evolution of an Art Form* exhibition for only \$10. This is a unique chance to celebrate your favorite characters and stories while experiencing the rich world of *Asian Comics* in a whole new light.

Offer Recap:

- Every final Friday of the month Mar 9 – Sep 8: Extended Hours 4 pm – 8 pm + special programming
- Cosplay Offer: Free General Admission and \$10 tickets to *Asian Comics*

Cosplay restrictions apply. For more information, visit [bowers.org/comics](https://www.bowers.org/comics).



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SoCal Museums Free-For-All Day

Bowers Museum is a proud participant in SoCal Museums Annual Free-For-All Day, which will take place this year on Saturday, March 23, 2024. During this single day, over 30 museums—presenting art, cultural heritage, natural history, and science—open their doors and invite visitors to attend free of charge. This offer is for General Admission only, is subject to availability, and does not apply to special-ticketed exhibitions.

Offer Recap:

- March 23: Free General Admission
- \$10 tickets to *Asian Comics*

Join Bowers Museum for this memorable season where art and imagination will collide. Whether you're a long-time fan of Asian comics or new to the genre, these special events and offers are a fantastic way to connect with the community, celebrate creativity, and explore the museum in an entirely new way.

Dr. Seán O'Harrow, President and CEO of the Bowers Museum, states, "It is so important that we expand our service to the Santa Ana public, and when kids are home from school, particularly during the summer months, we want to be able to provide them, and their families, with interesting and engaging experiences. Free Santa Ana Summer is one way we can do this!"

About the Exhibition: *Asian Comics*

Never-before-seen at a museum and making its American debut, *Asian Comics: Evolution of an Art Form* presents the largest ever selection of original artworks from Asian comics, displayed alongside their printed, mass-produced forms. This exhibition is a vivid journey through the art of comics and visual storytelling across Asia. From its historical roots to the most recent digital innovations, the exhibition looks to popular Japanese manga and beyond, highlighting key creators, characters, and publications.

The Bowers Museum invites all comic enthusiasts, art lovers, and curious minds to dive into the mesmerizing world of *Asian Comics*. For tickets, opening hours, and additional information, visit bowers.org/comics.



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The City of London Corporation is the founder and principal funder of the Barbican Centre

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The *Asian Comics: Evolution of an Art Form* exhibition is curated and organized by the Barbican Centre with contributions from Bowers Museum.

BOWERS MUSEUM

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